

# Pay @ the Table with BINsmart™

## Improve your customer experience with tableside payments

Pay @ the Table with BINsmart uses all the features of the BINsmart product and provides hospitality merchants with an easy-to-use, secure wireless payment option that brings payment to the customer in a fast, efficient and secure way. With Pay @ the Table, both the customer and merchant truly benefit. Customers are in control of their credit card. Merchants are in control of their operating costs.

Pay @ the Table is customized for each merchant and uses Bluetooth wireless terminals that have extended reach. It is the ideal secure, wireless solution for table-side payments, patio service, curb-side payments, drive-thru payments and seasonal check-outs.



### FIVE WAYS MERCHANTS BENEFIT WITH PAY @ THE TABLE

- 1 Elimination of card skimming
- 2 Secure Bluetooth wireless payment option
- 3 Improved customer service and experience
- 4 Improved operational costs resulting in increased table turns and lower processing costs
- 5 Enhanced wait staff service and experience resulting in better server tips and more efficient service

### FEATURES:

- Integrated with BINsmart
- Optimized interchange rates and account fees
- Automated BIN range updates
- Significant processing cost savings of 5-12%
- Stand-alone wireless terminals
- Exclusive to Capital Bankcard agents

### Pay-at-the-table improves both the restaurant and customer experience

- Offers better card security and protection against identity theft because the customer maintains control of their credit card.
- Increases table turns and customer satisfaction because the payment process cycle is shortened.
- Improves operational costs with BINsmart technology and streamlined payments.

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